Dream come true

Lucky visitor wins grand prize worth nearly RM50,000

More than RM50,000 in cash and products were given away in the 3rd Dream Room Contest which was organised in conjunction with the recently concluded HomedeC Home Decoration Exhibition held from 13-16 November 2008 at the KL Convention Centre.

The contest was one of the highlights with more than 4,000 entries received in the four-day exhibition.

Eight lucky winners were judged based on the most creative space, and all the entries were judged as the most overall appealing of the mock-up children’s rooms.

The grand prize, RM20,000 in cash and products worth RM20,000 sponsored by Nippon Paint (M) Sdn Bhd, went to Loh Siew Lee from Kuala Lumpur.

“I can’t believe I am the grand prize winner. I will definitely use the renovation fund given to make my house a better place”, said Loh at the prize giving ceremony.


Thousands of ideas and trends, products, technology and interior design services were showcased at the HomedeC.

The next HomedeC is scheduled for 10 April to 3 May 2009 at the KL Convention Centre. More trendy interior ideas, tips and the latest products await you. For more information, visit www.homedeC.com.my.
COLOUR EXPERTS ANNOUNCED 2009 / 2010 COLOUR TRENDS
CONCERNS FOR ENVIRONMENT INFLUENCES THE UP-COMING YEAR’S PALETTES
Design students show their talents for award

Nippon contest aimed to inspire them to be more creative

NIPPON Paint (M) Sdn Bhd announced the winners of the 2008 Nippon Paint Young Designer Award recently.

Liu Jian Leang, a student at the Malaysian Institute of Art, emerged the Gold winner for his Viva Health Centre entry.

The two Silver Awards went to Chew Lee Sin and Yin Pei Hoong, both from Universiti Sains Malaysia, while Ng Sze Wei and Lim Yit May, both from the Equator Academy of Art, were awarded Honorary Mentions.

“Nippon is deeply committed to nurturing Malaysian Interior Design talents.

“The award is aimed at inspiring students to be more creative and motivating them to a higher degree of professionalism.

“We are encouraged by the number and quality of submissions. The work submitted for 2008 was top class, and we look forward to raising the bar in the future,” Nippon Malaysia managing director Lee Buck Siang said.

The award, launched in June, was open to final-year diploma students or third-year degree students studying Interior Design and Architecture.

The objective of the award, which comprised two categories – interior and exterior – was to test students’ skills in the application of colour imagination and creativity.

Almost 90 entries from 10 institutions of higher learning were received.

Here you go: Liu (centre) receiving his award from MSID vice-president Mohamad Faisal Ghazali and Nippon Malaysia group general manager Yaw Seng Heng(right).

“The quality of submissions was fantastic and we are proud of the young talent in the industry.

“In this highly competitive job market, the experience gained from participation will certainly boost the students’ profiles and portfolios, as well as possibly help them secure employment in the field after graduation.

“We hope that even more eligible students will participate in the awards next year,” said Malaysian Society of Interior Designers (MSID) council member Anura Hashim. Anura who was one of the judges.

The Gold Award winner received a trophy, a cash scholarship and a trip to visit the Nippon Paint Colour Studio in Tokyo, Japan, early next year. All five winners were from the interior category.
Nippon nurtures design talents

Nippon Paint (Malaysia) Sdn Bhd’s award aimed at inspiring creativity and professionalism has attracted “top class” works which reflect innovative applications of colours, according to managing director Lee Buck Siang.

At a recent ceremony to announce the five winners of its 2008 Young Designer Award, he said the company is committed to nurturing Malaysian design talents.

Liu Jian Leang from the Malaysian Institute of Art won the Gold Award for his “Viva Health Centre” entry, taking home a special trophy, a cash scholarship of RM3,000 and a full board trip to the Nippon Paint Colour Studio in Tokyo, Japan.

The Silver Award went to Chew Lee Sin and Yin Pei Hoong of Universiti Sains Malaysia who each won a cash scholarship of RM2,000, while Ng Sze Wei and Lim Yit May received Honorary Mentions and walked away with RM500 each.

Launched in June this year, the competition, opened to final year diploma students as well as interior design and architecture students in their third year, drew 90 entries from 10 institutions of higher education. - Abby Lu
NIPPO N PAINT SHARES LATEST COLOUR TRENDS

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(3)
DECORATE YOUR HOME WITH 2009 TREND COLOURS

Dekor


Warna Red, merah, berasal dari perpaduan warna yang baik untuk kebayaan, pelbagai, putih, dan warna-warna tamu sebagai warna utama. The Cultural Red (Merah budaya) melambangkan kehenaran menggugah pengaruh berbudi sejarah di Asia dan dunia. Warna-warna ini biasa digunakan untuk warna klasik yang tidak pernah, di Asia.

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COLOURS INFLUENCE YOUR LIFE

Warna pengaruh kehidupan


Bentuk Burton G. von Tum, sentuhan sakti tetap mempengaruhi pilihan warna kehidupan, ruang hidup dan tekstur organik yang dirasakan mencerahkan kromasi warna. Seni.

Menurut Pengarah Ulasan Nippon Paint Malaysia, Lee Buck Sang, warna adalah elemen terpenting dalam kehidupan dan warna alam sakti mempengaruhi tingkah laku dan emosi manusia.

"Kita mungkin telah menyeledi kepentingan warna perselisihan dalam nihai dan tempat kerja yang banyakk mempengaruhi kehidupan kita.


Kini, lebih 10,000 warna cat dipilih dengan secara berterusan untuk pasaran hiasan dan semi buka, automotif, peindustrian, lapisan pening- dunan dan kepelaminan.

Shape of shades to come

COLOUR EXPERT DENISE TURNER HAS A HAND IN DETERMINING WHAT HUES THE WORLD’S PRODUCTS WILL APPEAR IN THE NEAR FUTURE

by Anames Jacob

EVER wondered how the different shades of colour in a Nippon Paint catalogue are determined? Or how new and exciting colours are created for the walls and ceilings of your home or office? It might look easy, but it’s actually a complicated process that takes years and is based on the views of hundreds of people known as ‘colour experts’.

One such expert is Denise Turner (top right), a member of the International Colour Marketing Group (ICMG), a global association of colour designers whose members determine the colour trends for manufactured products and services.

For several years, Turner has been a hand in determining what new colours will be added to palettes of everything from the latest laptops to mobile phones to textiles. Although based in North America, Turner has a particular affinity for Asian colour schemes, counting red as her favourite.

Originally an interior designer, she switched careers when she realised that she loved colours more than anything. Now working with ICMG, she meets with her peers twice a year for the North American region and once a year for other regions.

“I enjoy working for ICMG,” she said. “A lot of us are competitors in the industry, but whenever we meet up for conferences, we leave our baggage behind and come together to create the new palettes and share information, because we want each other to succeed.”

Turner was in Kuala Lumpur recently to present the colour trends for the 2009/2010 season on behalf of Nippon Paint Malaysia. She also gave a talk to design and architectural students about the impact that colours can have on their work, and how colour trends can sometimes affect their designs or a company’s image.

For 2009, a total of 16 colours were selected, in six themes. The Cultural Red theme is represented by Knockout Red 201A, Red Bark 182A and Lavender Faux 6515P.

For the Young and Restless Yellow (left), the colours recommended are Evergold 5033D and Meadow Lark 251A, while under the Playful Orange and Coral theme, there is Fire Princess 7071D.

Representing the Movement of the Environmental Activist Green theme are Transition Green 5022P and Golden Sage 5035D, while the Spa Trendy Blue theme includes the blues for Blue Thunder 202A and Frostbite 1142T.

Six colours make up the Friends of the Earth Browns, Neutrals and Whites. They are Dry Wheat 5002T, Sepia Bronze 532A, Espresso 511A, Turned Earth 4205H, Cold Stone 5047T and Husk White 09221F.

These colours are suitable for bases, or can complement the other 10 colours on the palate. According to Turner, some of the colours have already been taken up by some manufacturers.

“Currently, Blue Thunder is being used by some textile manufacturers in their fabrics, in preparation for the coming year,” she said.

“With the release of the new palette, manufacturers are able to choose their colours and accommodate them in their designs.”

She also predicted that Fire Princess would be a popular colour for the next year, having shown up on almost every palette from every region.

“Another hot colour will be Evergold, which we’re predicting will be popular in the fashion industry,” she added.

She explained that trend colours were decided by members two years in advance, and were influenced by world trends. “For instance, Knockout Red is a very Asian red, influenced by the Beijing Olympics, Chinese culture and the like,” she said.

“Lavender Faux is reminiscent of charitable causes, like the colour of the clothes supporting the fight against breast cancer.”

Colour trends can also be changed by world events. “Before 9/11, colours were brighter, but afterwards, they were definitely more sombre,” she said.

“There were a lot of browns, because people wanted to be safe and closer to the earth. There were also a lot of blues, which is the colour of tranquillity.”

Turner also said that the colour range was diverse enough to suit customers’ different personalities. “For instance, those who think Knockout Red is a bit extreme can choose Red Bark which is a more ‘lilac’ red and better suited for homes.”

“Then, there are the browns, which are staple, classic base colours which never go out of style.”

For more information on Nippon Paint colours, visit www.nipponpaint.com.my.
COLOUR TRENDS FORECAST

Ramalan trend warna

Pakar warna dunia telah memilih 16 warna untuk 2009 dan 18 warna untuk 2010.

Bertosakan As The Colour Turns, Nippon Paint Malaysia mempersiapkan cadangan warna yang memenuhi permintaan pelanggan dengan keunikan warna yang membuatnya unik warna warna.

Pada majlis pelancaran itu, Pengarah Utama Nippon Paint Malaysia, Lee Bee Siong berbincang, "Warna adalah satu aspek paling penting dalam kehidupan setiap rumah. Warna alami selalu mempengaruhi ringkasan luka dan sensasi kita. Sangadapun kita menghargai tidak menyedap, warna perubahan dalam rumah dan bentuk kega in kepemegurana.


Perubahan kepada mimpi untuk berbanyr dan keharusan bisa membawa kepada warna baru biru Blue Thunder 202 dan Peacock 1827T yang dipakai ke dalam tema The Spa Trend Blue.

"Cat dan warna adalah satu sentuhan. Kami harap penggunaan As The Colour Turns akan memberi ilmu dan petunjuk kepada industri seni rupa dalam dan juga orang rumah tentang tema warna untuk dan tahun yang akan datang," jelas Bee Siong.


NPM lata mengembarkan lebih 10,000 ramuan cat yang berbentuk untuk pa- ranas liatan dan sembilar, automobilie, peralatan rumah tangga, pengendalian bulan, dan lapisan penutup lain.